



North American Jewish Day School Conference

Keynotes

SUNDAY 1:45 PM The Art of Learning: Cultivating Jewish Imagination in School and Soul

• presented by **Tobi Kahn** and **Nessa Rapoport**
Capitol Ballroom

MONDAY 4:45 PM Teaching in the Education Frontier: Exploring the Impact of Online Teaching and Learning

• presented by **Kristin Kipp** | Capitol Ballroom

TUESDAY 9:00 AM AND 1:45 PM

Ethical Excellence Fosters Academic Excellence: An Essential Pairing

• presented by **David Streight** | Grand A

21st Century Learning Environments

• presented by **Michael Mino** | Savannah

Financial Imagination: How to Use the Practices of the New Economy to Sustain Your School's Vision

• presented by **Dr. Joy Anderson** | Salon E

Leading With Student Work

• presented by **Larry Rosenstock** | Augusta

Program Committee

Naomi Bodek, *Yeshivat Noam*

Dr. Elaine R. S. Cohen, *Committee Co-Chair, Schechter Day School Network*

Jane Taubenfeld Cohen, *Institute for University School Partnership, YU*

Rabbi Shelly Dorph, *Schechter Day School Network*

Jan Epstein, *Alfred and Adele Davis Academy, PARDeS*

Dr. Idana Goldberg, *RAVSAK*

Dr. Sharon Haselkorn, *PEJE*

Rabbi Micah Lapidus, *Alfred and Adele Davis Academy*

Dr. Ray Levi, *Heilicher Minneapolis Jewish Day School*

Rabbi Samuel Levine, *Hillel Day School of Boca Raton*

Sheva Locke, *Valley Beth Shalom Day School*

Rabbi Dr. Gil Perl, *Margolin Hebrew Academy*

Eric Petersiel, *Leo Baeck Day School*

Dr. Jane West Walsh, *Committee Co-Chair, PARDeS*

Bracha Werber, *Schechter Day School Network*

Betty Winn, *Abraham Joshua Heschel Northridge*

Lesley Zafran, *Donna Klein Jewish Academy, RAVSAK*

Arnold Zar-Kessler, *SSDS of Greater Boston*

SUNDAY

10:00 AM

Convention Lobby

Conference Registration

Welcome to the North American Jewish Day School Conference. Feel free to explore the marketplace; the conference begins officially at 1:30 PM.

12:00 PM

Georgia 7/8

Boxed Lunch

A box lunch is available to those who purchased one in advance.

1:00 PM

Capitol Prefunction

Arrival Refreshments

1:30 PM

Capitol Ballroom

Conference Welcome

1:45 PM - Opening Keynote

Capitol Ballroom

The Art of Learning: Cultivating Jewish Imagination in School and Soul

Tobi Kahn, Artist, **Nessa Rapoport**, Author

Join our keynote presenters to discuss Jewish visual and verbal literacy as indispensable to the vitality of our people—and demonstrate the lifelong influence of a day school education on their work.

3:00 PM

Athens

Minchah

3:00 PM

Break

3:30 PM - Workshop Block I

Savannah 1*

Integrating Technology: How to Choose?

I*

Dr. Elaine R. S. Cohen, Director, Schechter Day School Network, **Eric Petersiel**, Head of School, The Leo Baeck Day School

Explore a real-life issue or challenge in the ongoing question of integrating technology. Through facilitated conversation, participants discover multiple perspectives and generate new thinking. Leave with a deeper capacity to address your own real-life issues or challenges. Given the abundance of new technology and the pressure to include it in our schools, how do we make critical decisions about the value of each new gadget to our educational environment?

★ Codes for the conference subthemes: I = Innovations in Jewish Education; R = Reimagining and Sustaining Day Schools; V = The Jewish Day School Value Proposition; 21 = 21st Century Skills for Students and Adults in Day Schools

In sessions marked with a "*" participants engage in a process of collaborative conversation and deliberation intended to bring multiple perspectives to address a particular issue or dilemma.

Savannah 2* **Middle School Retention: Will Anything Work?**

V

Drew Frank, Lower School Principal, The Alfred and Adele Davis Academy, **Allison Oakes**, Head of School, Eleanor Kolitz Academy

Explore the issue of a community that is sustaining a robust elementary school but continues to have large attrition in middle school. As the middle school becomes stronger academically, its sustainability remains uncertain. Help us explore this issue that so many communities experience.

Savannah 3* **Changing the Teacher Culture**

I

Rabbi Ari Leubitz, Principal, Shalhevet School, **Shira Lowenstein**, Associate Director, New Teacher Support, Institute for University-School Partnership/YU

Explore the dilemma of administrators working with high school teachers who are content-centered and do not see their role in creating culture, in involving students in chesed projects, in collaboration.

Augusta* **How Do We Plan for the Future Leadership in Our School?**

R

Hilary Arenstein, Director of Admissions, Donna Klein Jewish Academy, **Benjamin Mann**, Middle School/Jewish Studies Coordinator, Solomon Schechter School of Manhattan

Consider the challenges of a school where the entire leadership team is reaching retirement age. How do you build the foundations for new leadership while maintaining beloved leaders?

Macon* **Growth Mode Challenges: Maintaining Our Core While Exploring Who We Can Become**

R

Dr. Naava Frank, Director, Continuing Education and Professional Development, Institute for University-School Partnership/YU, **Bil Zarch**, Head of School, Lander-Grinspoon Academy

Examine the trials and tribulations of growing a school in a small town. How do we remain true to our core values while still attracting and retaining new families?

Valdosta* **It Takes a Village**

V

Mariashi Groner, Head of School, Charlotte Jewish Day School, **Rabbi Jim Rogozen**, Head of School, Gross Schechter Day School

How do you raise the interest of a community in supporting a day school that the children and parents are gaining so much from? How do we help communal leaders see it as an integral part of our Jewish life even when they do not send their children to the school?

Atlanta 5* **Day Schools: Worth the Investment**

V

Cheryl Finkel, Independent Consultant, **Dr. Steven Lorich**, Head of School, Solomon Schechter School of Manhattan

Explore how to show our value in recruitment and retention compared to public schools, the free alternative. What are the issues that are associated with this dilemma, and how do we think deeply about those issues?

Georgia 2 **Anne Frank Confronts Queen Isabella: Learning with Technology and Play in Middle School**

I

Dr. Miriam Raider-Roth, Associate Professor, Educational Studies/Urban Educational Leadership, University of Cincinnati, **Dr. Jeff Stanzler**, Faculty Member, University of Michigan School of Education,

Amy Wasser, Head of School, Hillel Academy of Tampa

Discover the Jewish Court of All Time, a Facebook-style, web-based simulation in which middle school students debate a case of major importance to the Jewish world. Explore how you can employ technology and mentorship to create rich environments for student learning and teacher professional development. Consider the possibilities and limitations of using technology-based games in your classroom. Walk away with some concrete ideas and strategies to help you imagine a new program for your school, or perhaps to design a new component for an existing program.

Atlanta 3 **Incorporating Jewish Service Learning in Day Schools**

I

Dr. Juli Kramer, Principal, Yeshivat Sha'arei DAT High School, **Naomi Lev**, Assistant Principal, Yeshivat Sha'arei DAT High School, **Rachel Meytin**, Director, BBYO Panim Institute

Using a case study and investigative format, come explore models of integrating service learning into Jewish day school settings. Participants evaluate each model and assess what might work in their own schools. Novice and experienced practitioners are welcome!

Georgia 4 **Back to a New Approach for Jewish Moral Education**

V

Dr. David Resnick, Senior Lecturer, School of Education, Bar Ilan University

The development of a strong moral compass from the moral values of our tradition is a compelling reason for choosing Jewish day school education. But are some approaches to moral education "more Jewish" than others? This workshop focuses on developing a particularly Jewish view of moral education by unpacking one challenging text with much to say on the topic. Leave with specific ideas for reshaping and communicating the moral education agenda in your school.

Piedmont **Problems and Possibilities: Ensuring a Strong Connection to Israel**

V

Dr. Kenneth Stein, William E. Schatten Professor, Contemporary Middle Eastern History, Political Science and Israeli Studies, Emory University

Today, the topic of American Jewish youth distancing from Israel is frequently discussed. Is this a sound assumption? If so, how did it happen and what do we do about it? Findings from hundreds of day school teachers give us multiple answers about why day school students and other learners do not possess enduring connections to Israel as a core in their Jewish identity.

Georgia 6 **Chevruta as a 21st Century Mode of Learning**

21

Orit Kent, Senior Research Associate, Mandel Center for Jewish Education

When viewed through a modern lens, chevruta is an incredibly powerful learning tool that offers intellectual, social, ethical and spiritual opportunities. Explore chevruta as a mode of complex learning, and discover a research-based educational framework that can help educators tap into its learning potential for students and teachers alike. Participants look at examples through materials and video from classroom cases.

Atlanta 1

21

Conversation About 21st Century Learning in Jewish Day Schools

Andrea Hernandez, 21st Century Learning Specialist,

Martin J. Gottlieb Day School, **Jon Mitzmacher**, Head of School, Martin J. Gottlieb Day School

Join us for a conversation about the future of Jewish day school education. Combining theory and examples drawn from one leading day school, participants explore why Jewish schools are uniquely qualified to be at the forefront of the paradigm shift in education.

Georgia 9

V

Leaping Forward While Leaping Back

Dr. Susie Tanchel, Head of School, JCDS Boston's Jewish Community Day School

With leadership transitions, schools are given a rich opportunity to take a leap forward. But this is no simple task. An essential part of moving forward is looking backward to distill the core values and the sacred myths of our institutions and then to reshape them for the school's future. Fortunately, we have a biblical precedent for this very task. Explore how the book of Devarim re-visited and re-invented key happenings and concepts from Shemot to prepare Bnei Yisrael for its future. We conclude by applying our learnings from these ancient texts to our modern settings.

Grand Salon A

R

The Complex Journey Toward Inclusion: A Conversation

Elisa Deener Agus, Assistant Director, **Nancy Kriegel**, Assistant Director, and **Dr. Alan Oliff**, Director, CJP Boston's Initiative for Day School Excellence

How should "21st century" day schools embrace the inclusion of diverse learners? Come and grapple with the underlying complexities and assumptions embedded in the concept of inclusion of students with learning differences in our schools. Discuss how schools can use the recent advances in technology and communication to support one another and create successful inclusion practices in day schools. Together we strategize about how to address the impediments and analyze some of the conditions that schools might seek to put in place as they move further along the path toward inclusion.

Georgia 11

R

Driving Enrollment, Tuition and Impact by Improving Your Perceived Quality

Sacha Litman, Founder, Managing Director, and **Lauren Pisani**, Associate Director, Measuring Success

Recent trends in the day school market have highlighted the importance of word of mouth in raising awareness and increasing enrollment for schools. Research has shown that understanding parents' propensity to recommend a school to friends is the strongest predictor of that school's likelihood to increase or decrease enrollment. Therefore, research regarding the key drivers of parent satisfaction is essential in order for schools to improve perceived quality and ultimately the health of their institution.

Grand Salon B

V

The Nordstrom Way, The Hyatt Touch and Jewish Day Schools

Arnold Zar Kessler, Head of School, Solomon Schechter Day School of Greater Boston, **Pearl Kane**, Consultant, PLK Consulting

How important is it to become and remain a customer-focused organization in a time of economic uncertainty, rising costs and increased competition? What are the implications of applying models employed by successful for-profit organizations to mission-driven religious institutions? Explore just what sets apart organizations that excel at customer service, how these lessons can be applied to Jewish day schools and landmines to watch

out for when considering such applications.

Georgia 13

I

Disruptive Innovations in Instructional Technology: Things to Consider in a Blended Program

Russ Ballati and **Rebecca Tamasini**, Co-Founders, Alvo Institute

Blended learning has the potential to become the single greatest instructional innovation education has seen in hundreds of years. How will this instructional method disrupt, and forever change, how we think about instruction, staffing, grade levels, and school design? Participants learn to use the Alvo Institute's research-based proprietary tools to assess pre-design readiness. Discover the critical design and implementation steps and practices, often overlooked, to think about in order to launch a great blended program.

5:00 PM - Workshop Block II

Savannah 1*

21

Special Needs Education Services in Jewish Day School

Dr. Elaine R. S. Cohen, Director, Schechter Day School Network, **Arlene Remz**, Executive Director, Gateways: Assess to Jewish Education

This session addresses the conflicting values of financial sustainability and meeting individual student needs. Special education services, programs and supports cost more; who bears the financial burden? Should some services and supports, such as individual aides, be available only to those families or schools that have the ability to pay? As an organization that provides support services to more than 200 students across multiple day schools in our community, learn how Gateways deals with these issues of affordability and equity.

Savannah 2*

R

Growing a School to Meet the Needs of Learners

Rabbi Marc Baker, Head of School, Gann Academy, **Lillian Howard**, Head of School, Kehillah Jewish High School

Explore together a real-life issue or challenge concerning the educational, ethical, political and financial implications of including students with learning disabilities in our schools. Through facilitated conversation, we discover multiple perspectives and generate new thinking. Participants leave with a deeper capacity to address their own real-life issues or challenges.

Savannah 3*

R

Distributing Leadership: What is My Role?

Maria Erlitz, Head of School, Jewish Day School of Metropolitan Seattle, **Daniella Pressner**, Director of Judaic Studies, Akiva School

Join a conversation about building a leadership team. Can the head of school coach and train a B team on an ongoing basis with everything else on his/her plate? What are some of the dilemmas that come up while working on this important aspect of a healthy school? Participants probe the issues in an open and participatory forum.

Augusta*

V

Our School Used to Be So Big

Cooki Levy, Head of School, The Akiva School, **Rabbi Rami Strosberg**, Head of School, Bet Shraga Hebrew Academy of the Capital District

In a city with decreasing Jewish families, a once-vibrant school is shrinking significantly. How do you know when to give up? Are there new and exciting ways to look at this that will attract a new crowd? What is the job of the

Macon*

professional leader in this dilemma?

Can We Afford to Move to 1:1 Technology? Can We Afford Not To?

21

Dr. Ray Levi, Head of School, Amos and Celia Heilicher Minneapolis Jewish Day School, **Dr. Bruce Powell**, Head of School, New Community Jewish High School

Consider the implications of transitioning to a 1:1 technology program in the middle school during tight economic times. In particular, questions of responsibility towards teachers will be explored.

Valdosta*

21st Century Jewish Spirituality Dilemma

21

Rabbi Scott Bolton, Head of School, Reuben Gittelman Hebrew Day School, **Dina Rabhan**, Director, Recruitment, Placement and Induction, Institute for University-School Partnership/YU

In our school, developing a child's minyan skills has been one of the explicit goals of our program. We also say that we help develop a child's Jewish spirituality. Recently, our school began thinking through what it would mean to see prayer as one habit of spiritual development that our students must master. What might the others be? Are there unique Jewish spiritual habits that our learning community can inquire about and engage? Do we need Jews with spiritual capacity in the 21st century?

Atlanta 5*

Ivrit Be'Ivrit: The Challenges of Realism vs. Idealism

I

Rabbi Elliot Goldberg, Head of School, Solomon Schechter Day School of Greater Hartford, **Rabbi Yehudah Potok**, Head of School, Oakland Hebrew Day School

Look at challenges of true implementation of a Hebrew immersion program. The school has a strong vision statement emphasizing Hebrew language and promising that graduates leave as fluent speakers. Yet there are tensions between this vision and other components of the school's mission that come into play in hiring decisions. Additionally, not all students are able to succeed as well in a true language immersion program. How does a school balance its idealistic vision with the realities of programmatic implementation?

Georgia 2

Coaching the 21st Century Teacher

I

Rabbi Joe Hirsch, Judaic Studies Teacher, Akiba Academy

Instructional coaching can provide sustained, on-site professional development for teachers that builds every school's capacity to grow. Discover coaching models to meet the pedagogical needs of the 21st century teacher. Guided presentations show school leaders how to leverage on-site and virtual coaching as tools for teacher induction and ongoing professional growth, with bold implications for changing the way day schools recruit, support and keep high-achieving teachers.

Atlanta 3

Project Based-Learning: Lessons from the Jewish Montessori Classroom

I

Ayelet Lichtash, Executive Director/Founder, Alef Bet Montessori School, **Regina Lulka**, Head of School, Montessori Jewish Day School, **Ami Petter-Lipstein**, Founder/Executive Director, Jewish Montessori Society, **Rivky Ross**, Head of School, Yeshivat Netivot Montessori

Decades before project-based learning became fashionable in innovative education circles, Dr. Maria Montessori put hands-on, inquiry-based materials and projects at the heart of the Montessori classroom.

Georgia 4

I

Over the past ten years, Jewish Montessorians have creatively adapted this time-tested method to provide Jewish children of all ages with rich, engaging, multi-disciplinary Jewish educational experiences. Through hands-on demonstrations and interactions, please come see how Jewish Montessori project-based learning can enrich and enliven your classroom.

Linking the Day School Setting and Jewish Experiential Education: A Conversation

Dr. Jeffrey Kress, Associate Professor/Chair, Department of Jewish Education, JTS, **Shuki Taylor**, Director, Jewish Service Learning/Experiential Education, Center for the Jewish Future, **Mark Young**, Program Coordinator, Experiential Learning Initiative, JTS, **Rabbi Melissa Zalkin Stollman**, Program Coordinator, Certificate in Jewish Education for Adolescents and Emerging Adults, HUC-JIR

What is Jewish experiential education? Is it a philosophy? A methodology? Can it happen in the classroom or is it unique to camps, service learning trips and youth movements? Can the day school utilize the experiential learning approach? Is there even a difference between what we call formal and experiential education, or are they simply and jointly good education? See how these issues are understood by the leaders of new training programs in experiential education at HUC, JTS and YU.

Piedmont

V

Does Hebrew Represent a Value Proposition at Your School?

Sharon Freundel, Director, Hebrew/Judaic Studies, Jewish Primary Day School of the Nation's Capitol, **Nicole Nash**, Head of School, Hannah Senesh Community Day School, **Arnee Winshall**, Founding Chair, Hebrew at the Center, Chair, RAVSAK

Come to brainstorm, share and envision how Hebrew can be a differentiating value proposition for Jewish day schools. What are the benefits, the costs and the value for your constituent groups? Are you leveraging this critical element of Jewish education?

Georgia 6

V

Transforming Board Members from Advisors to Ambassadors

Jill Goldenberg, Strategy Manager for Endowment and Legacy, PEJE, **Lori Kagan Schwartz**, President, The Weber School

Board members can be a school's best promoters or keep leaders up at night. Are 100% of your school's board members raising friends and funds? What obstacles do board members face in fulfilling their responsibilities, and how can they be overcome? Seasoned heads of school and board leaders as well as those newer to their roles learn how to transform board members into the ambassadors schools want and need them to be.

Atlanta 1

I

Differentiated Instruction and Teaching Tanakh in the 21st Century

Melanie Eisen, Teacher, Geshar Jewish Day School, **Galya Greenberg**, Director, MaToK Bible Project

Gain a basic understanding of differentiated instruction and a vision of how to bring Tanakh study into the 21st century; simple techniques to bring differentiated instruction into the Tanakh class; and knowledge of websites that can be used to benefit learners in Tanakh instruction.

Georgia 9	Prophecy, Perseverance, and Predestiny: Biblical Texts to Prepare for the Future
R	Rabbi Eric Grossman , Head of School, Frankel Jewish Academy How should we lead our lives in relation to an unknown and perhaps unknowable future? Study a series of biblical texts that can help our students think deeply about and prepare for their own futures, while demonstrating how the Hebrew Bible serves as a source of ancient and eternal wisdom.
Grand Salon A	Setting the Research Agenda to Develop the Highest Quality Jewish Education
21	Dr. Renee Rubin Ross , Program Officer, Jim Joseph Foundation Learn about the Consortium for Applied Studies in Jewish Education (CASJE). Beginning in 2012, CASJE will increase the knowledge base for Jewish education and connect high quality research with cutting edge practice...and back again. Also, learn about the impact that CASJE hopes to play on the critical fields of Israel education and Jewish educational leadership, and discover opportunities for your schools and communities to play a part in this important effort.
Georgia 11	Endowment and Affordability: Notes from Los Angeles
R	Rabbi Heshy Glass EdD , Head of School, Yeshiva University High School, Miriam Prum Hess , Director, Centers for Excellence in Day School Education and Educational Engagement, BJE Los Angeles, Rabbi Ari Segal , Head of School, Shalhevet School In 2009, the Jim Joseph Foundation provided funds to the Los Angeles Federation and BJE for a six year demonstration project focused on high school affordability and endowment creation in five LA Jewish high schools. A third of the way into the project, there are many lessons learned as well as successes that can be shared with the field. Participating heads of school and central agency representatives share findings useful for other schools and communities.
Grand Salon B	What Funders Want: A Frank Discussion About Decision Making
R	Holly Cohen , Executive Director, Kohelet Foundation, Amy Katz , Executive Director, PEJE, Dan Perla , Program Officer, AVI CHAI Foundation What guides nonprofits, including Jewish day schools, to succeed in these recessionary times? Experts cite the need for innovation, collaboration, and diversified funding. These watchwords demand that nonprofits put aside differences, seek partners and think creatively about funding models. Hear three day school funders/ capacity builders share how they approach proposals and opportunities.
6:15 PM	Break
7:00 PM	Wine Reception
Capitol Prefunction	<i>Wine generously sponsored by Hagafen Cellars and The Israel Experience - Educational Tourism Services</i>

8:00 PM**Capitol Ballroom****Opening Banquet***Dvar Torah by Rabbi Josh Elkin***9:00 PM****Grand Ballroom D****ELI Talks:** By invitation only

A TED talk-like format featuring dynamic speakers designed to illuminate the ideals and commitments we share: Jewish literacy, religious engagement, peoplehood, and love of Israel.

Atlanta Room**Dessert Reception, sponsored by PEJE****Athens****Ma'ariv**



7:00 AM

Level 2 meeting rooms	Shacharit
-----------------------	-----------

8:00 AM

Capitol Ballroom South	Breakfast
------------------------	-----------

9:15 AM - Sessions

Valdosta	Nurturing Neshamas Developing Spirituality in Elementary School Students
Savannah 1	Bridging the Gap Year Cultivating Connections between Jewish High Schools and Israeli Yeshivot
Savannah 2	Who's Next? Building the Pipeline of Modern Orthodox Teachers and Leaders
Savannah 3	Intensive Benchmarking Clinic By invitation only Dr. Harry Bloom , Director, Planning and Performance Improvement, Institute for University-School Partnership/YU

11:00 AM - Sessions

Savannah 2	Links in the Chain Imparting a Modern Orthodox Hashkafah to the Next Generation
Savannah 1	Homework Hotline How Much is Too Much?
Valdosta	Case Study: Professional Learning Communities Are They Right For Me?
Savannah 3	Intensive Long-term Financial Planning Clinic By invitation only Dr. Harry Bloom , Director, Planning and Performance Improvement, Institute for University-School Partnership/YU

12:30 PM

Capitol Ballroom South	Lunch Please return to the room where your network enjoyed breakfast.
------------------------	---

1:30 PM - Session

Capitol Ballroom South	Join the Club Creating a Membership Model for YU School Partnership
------------------------	---

3:30 PM

Athens	Minchah
--------	---------

3:30 PM

	Break
--	-------

4:30 PM - MLK Program

Capitol Ballroom	Reflections on the Rev. Martin Luther King Jr. Rabbi David A. Baylinson , Rabbi Emeritus, Temple Beth Or At the height of the civil rights movement Rabbi Baylinson marched with the Rev. Dr. Martin Luther King Jr. and was instrumental in integrating the clergy association in Montgomery, Alabama. Rabbi Baylinson will share with us his reflections on Rev. Dr. King's legacy and help us connect the experience of the the civil rights movement with the Jewish prophetic vision.
------------------	--

4:45 PM - Afternoon Keynote

Capitol Ballroom	Teaching in the Education Frontier: Exploring the Impact of Online Teaching and Learning Kristin Kipp , Teacher, Jeffco's 21st Century Virtual Academy iNACOL Online Teacher of the Year Kristin Kipp considers how teaching in cyberspace could impact the ability of a teacher to work closely with individual students, help build a closer learning community, deepen student's connections with content, prepare students for a 21st century world, impact our shared vision for day school excellence and expand horizons for reimagining schools.
------------------	--

6:15 PM

Capitol Ballroom	Dinner/Dvar Torah
------------------	-------------------

7:15 PM

Athens	Ma'ariv
--------	---------

7:30 PM - Evening Events

Grand Ballroom D	ELI Talks: By invitation only A TED talk-like format featuring dynamic and exciting speakers designed to illuminate the ideals and commitments we share: Jewish literacy, religious engagement, peoplehood, and love of Israel.
Georgia 3	David Project Reception Please join us to thank schools for their participation and report on new initiatives. All are welcome.
Georgia 5	DeLeT Fellows Reception For alumni, faculty, and school administrators in honor of DeLeT's founder, Laura Lauder, and to celebrate its first 10 years of powerful teaching and learning.
Georgia 7	Jewish Education Project Reception Learn about the JEP's two new initiatives: DigitalJLearning Network, a partnership with The AVI CHAI Foundation and JESNA, offering funding to day schools in their work to create innovative, online education; <i>Chiddush</i> : A Coalition of Innovative Jewish Day Schools, a project to inspire and support collaborative innovation. Stop by our reception to learn more—and to register for a drawing to win a new iPad2 (drawing at 8:00 PM; winner must be present to win).
Atlanta 3	Open Space Networking Bring the questions and challenges that matter to you most, right now. There are several concurrent sessions; participants stay with a topic just as long as they feel they are learning or contributing.

7:00 AM

Level 2 meeting rooms	Shacharit
-----------------------	-----------

8:00 AM

Atlanta 1	Breakfast Arrive in our meeting room with your breakfast and say hello to colleagues and friends to begin the day together. Toni Weissberg and Gerri Chizeck have planned an engaging way for us to meet one another and share information and ideas about our schools.
-----------	---

9:00 AM - Session

Georgia 2	Rabbi Jan Katzew, PhD RJE , URJ Lifelong Jewish Learning Senior Consultant, and Michael Mino , Innovator-in-Residence Join us for an interactive day of learning that will bring to life turning points in Reform Judaism that offer insight as we consider the overall conference theme: "Current Landscape and Changing Horizons" in the 21st century. Together, Katzew and Mino will foster a 21st century learning community as we engage with big ideas and new resources that we can bring back to faculty, board members, students and parents in our schools. Our learning on this day promises to deepen our thinking as a day school network and as institutional leaders serving in the context of the Reform movement.
-----------	---

12:30 PM

Atlanta 1	Lunch Please return to the room where your network enjoyed breakfast.
-----------	---

2:00 PM - Session

Georgia 2	Rabbi Rick Jacobs , President, URJ Rick Jacobs will join us—virtually—from his office in New York City. He will share his vision for the URJ, the Reform movement, and talk with us about the role of PARDeS as a URJ affiliate. Rabbi Jacobs will have just shared this new vision statement publicly at the closing URJ Biennial Plenary on Sunday, Dec. 18. We are honored that he is joining us just two weeks after he will have started his new position as URJ President on January 1, 2012
-----------	--

2:30 PM

Georgia 2	Annual Meeting David Prashker , PARDeS President, Bill Norman , PARDeS Chair David Prashker, PARDeS president, and Bill Norman, PARDeS chair, will call the meeting to order for formal approval of newly revised by-laws, elections. Nancy Pryzant Picus and Allan Hirsh III will introduce the new PARDeS Strategic Plan officially completed and recommended by the board at its meeting on December 8, 2011. All are welcome. PARDeS school leaders are needed for voting and requested to attend.
-----------	---

3:30 PM

Athens	Minchah
--------	---------

3:30 PM

	Break
--	-------

4:30 PM - MLK Program

Capitol Ballroom	Reflections on the Rev. Martin Luther King Jr. Rabbi David A. Baylinson , Rabbi Emeritus, Temple Beth Or At the height of the civil rights movement Rabbi Baylinson marched with the Rev. Dr. Martin Luther King Jr. and was instrumental in integrating the clergy association in Montgomery, Alabama. Rabbi Baylinson will share with us his reflections on Rev. Dr. King's legacy and help us connect the experience of the the civil rights movement with the Jewish prophetic vision.
------------------	--

4:45 PM - Afternoon Keynote

Capitol Ballroom	Teaching in the Education Frontier: Exploring the Impact of Online Teaching and Learning Kristin Kipp , Teacher, Jeffco's 21st Century Virtual Academy iNACOL Online Teacher of the Year Kristin Kipp considers how teaching in cyberspace could impact the ability of a teacher to work closely with individual students, help build a closer learning community, deepen student's connections with content, prepare students for a 21st century world, impact our shared vision for day school excellence and expand horizons for reimagining schools.
------------------	--

6:15 PM

Capitol Ballroom	Dinner/Dvar Torah
------------------	-------------------

7:15 PM

Athens	Ma'ariv
--------	---------

7:30 PM - Evening Events

Grand Ballroom D	ELI Talks: By invitation only A TED talk-like format featuring dynamic speakers designed to illuminate the ideals and commitments we share: Jewish literacy, religious engagement, peoplehood, and love of Israel.
Georgia 3	David Project Reception Please join us to thank schools for their participation and report on new initiatives. All are welcome.
Georgia 5	DeLeT Fellows Reception For alumni, faculty, and school administrators in honor of DeLeT's founder, Laura Lauder, and to celebrate its first 10 years of powerful teaching and learning.
Georgia 7	Jewish Education Project Reception Learn about the JEP's new initiatives: DigitalJLearning Network, a partnership with AVI CHAI and JESNA funding innovative online day school education; <i>Chiddush</i> , a project to inspire and support collaborative innovation. Register to win a new iPad2 (drawing at 8:00 PM; winner must be present to win).
Atlanta 3	Open Space Networking Bring the questions and challenges that matter to you most, right now. There are several concurrent sessions; participants stay with a topic just as long as they feel they are learning or contributing.

7:00 AM

Level 2 meeting rooms	Shacharit
-----------------------	-----------

8:00 AM

Atlanta 3/4	Breakfast
-------------	-----------

9:00 AM

Atlanta 3/4	<p>Welcome</p> <p>Dr. Elaine R. S. Cohen, Director, Schechter Day School Network</p> <p>Text Study</p> <p>Rabbi Jim Rogozen, Headmaster, Gross Schechter Day School</p> <p>Dvar Torah</p> <p>Rabbi Larry Scheindlin, Headmaster, Sinai Akiba Academy</p>
-------------	--

10:00 AM - Session

Georgia 4	<p>Planning for the Future</p> <p>Jo De Bolt and Maria Markham, La Piana Consultants</p>
-----------	---

12:00 PM

Georgia 4	Board Report
-----------	--------------

12:30 PM

Atlanta 3/4	<p>Lunch</p> <p>Please return to the room where your network enjoyed breakfast.</p>
-------------	--

12:30 PM

Atlanta 3/4	Mantra Wall, An Engaging Hands-on Activity
-------------	---

1:30 PM - Session

Georgia 4	<p>Celebrating the Schechter Brand</p> <p>Mirm Kriegel, BBMG, Lead Professional on the SDSN branding project, Elaine Suchow, Solomon Schechter of Queens, Dr. Cindy Dolgin, SSDS of Nassau County/H.S. of Long Island, Bill Cohen, Kadima Day School</p>
-----------	---

2:30 PM - Session

Georgia 4	<p>Implementing and Advancing the Brand</p> <p>Mirm Kriegel, Facilitator, Rabbi Shelly Dorph</p> <p>A conversation about the Pre-school pipeline and SDSN affiliated ECE programs.</p> <p>Teaching Rabbis Initiative and MaToK New Initiatives: Next Steps</p> <p>Rabbi Shawn Simon Hazani, Rav Beit HaSefer, Perelman Jewish Day School, Galya Pinsky Greenberg, Director, MaToK Bible Project</p> <p>Policies as a Reflection of a Schechter School's Values</p> <p>Rabbi Jim Rogozen, Headmaster, Gross Schechter Day School</p>
-----------	---

3:15 PM - Session

Georgia 4	Highlights of Small Group Meetings/Next Steps for the SDSN
-----------	---

3:30 PM

Athens	Minchah
--------	---------

3:30 PM

	Break
--	-------

4:30 PM - MLK Program

Capitol Ballroom	<p>Reflections on the Rev. Martin Luther King Jr.</p> <p>Rabbi David A. Baylinson, Rabbi Emeritus, Temple Beth Or</p> <p>At the height of the civil rights movement Rabbi Baylinson marched with the Rev. Dr. Martin Luther King Jr. and was instrumental in integrating the clergy association in Montgomery, Alabama. Rabbi Baylinson will share with us his reflections on Rev. Dr. King's legacy and help us connect the experience of the the civil rights movement with the Jewish prophetic vision.</p>
------------------	--

4:45 PM - Afternoon Keynote

Capitol Ballroom	<p>Teaching in the Education Frontier: Exploring the Impact of Online Teaching and Learning</p> <p>Kristin Kipp, Teacher, Jeffco's 21st Century Virtual Academy</p> <p>iNACOL Online Teacher of the Year Kristin Kipp considers how teaching in cyberspace could impact the ability of a teacher to work closely with individual students, help build a closer learning community, deepen student's connections with content, prepare students for a 21st century world, impact our shared vision for day school excellence and expand horizons for reimagining schools.</p>
------------------	--

6:15 PM

Capitol Ballroom	Dinner/Dvar Torah
------------------	-------------------

7:15 PM

Athens	Ma'ariv
--------	---------

7:30 PM - Evening Events

Grand Ballroom D	<p>ELI Talks: By invitation only</p> <p>A TED talk-like format featuring dynamic and exciting speakers designed to illuminate the ideals and commitments we share: Jewish literacy, religious engagement, peoplehood, and love of Israel.</p>
Georgia 3	<p>David Project Reception</p> <p>Please join us to thank schools for their participation and report on new initiatives. All are welcome.</p>
Georgia 5	<p>DeLeT Fellows Reception</p> <p>For alumni, faculty, and school administrators in honor of DeLeT's founder, Laura Lauder, and to celebrate its first 10 years of powerful teaching and learning.</p>
Georgia 7	<p>Jewish Education Project Reception</p> <p>Learn about the JEP's new initiatives: DigitalJLearning Network, a partnership with AVI CHAI and JESNA funding innovative online day school education; <i>Chiddush</i>: A Coalition of Innovative Jewish Day Schools, a project to inspire and support collaborative innovation. Stop by our reception to learn more—and to register for a drawing to win a new iPad2 (drawing at 8:00 PM; winner must be present to win).</p>
Atlanta 3	<p>Open Space Networking</p> <p>Bring the questions and challenges that matter to you most, right now. There are several concurrent sessions; participants stay with a topic just as long as they feel they are learning or contributing.</p>

7:00 AM

Shacharit

8:00 AM - Breakfast

Capitol Ballroom North **Dvar Torah**
Zipora Schorr, Head of School, Beth Tfiloh Dahan Community School

9:00 AM

Capitol Ballroom N North **State of the Field Address**
Dr. Marc N. Kramer, Executive Director, RAVSAK

9:30 AM - Network-Wide Workshop

Capitol Ballroom North **Is There a Community Day School Brand?**
Steve Yastrow, Marketing Consultant
 Come to define a CDS brand, develop your school's brand identity, and determine the roles each person can play to improve your school's branding. Take home a workbook full of tools and ideas for this crucial work.

12:30 PM

Capitol Ballroom North **Lunch**

1:15 PM - Keynote

Capitol Ballroom North **Brilliant: Bringing the Science of Learning to CDSs**
Annie Murphy Paul, author, *Origins*
 How do children learn? How can we help them do it better? Discover cutting-edge findings from cognitive science and psychology that can help teachers, administrators and parents improve student learning.

2:00 PM - Afternoon Workshops

Georgia 7 **Fundraising Skills for Board Members**
Eric B. Javier, Vice President and Partner, CCS
 Many board members find fundraising uncomfortable or even scary. This session teaches board members tools and skills to help them approach their fundraising duties with confidence to ensure success.

Georgia 8 **Brilliant: The Science of Learning**
Annie Murphy Paul, author, *Origins*
 Understand how new findings from cognitive science and psychology can enrich teaching and parenting and bring our schools into the 21st century.

Georgia 9 **Tefillah: The "Vietnam" of Jewish Day Schools?**
Dr. Susan Wall, Director, Pardes Alumni Support Project, **Yonatan Yussman, EdD**, Head of School, Jewish Community High School of Connecticut
 Research can help us tackle the challenges of tefillah for middle and high school students. Leave with practical directions to pursue, questions to address and principles to further your thinking.

Georgia 10 **Stress Prevention in our High Schools**
Helena Levine, MSW, High School Principal, Donna Klein Jewish Academy
 Understand the role stress plays in your life, your students' lives and in your schools. Learn about successful

Georgia 11 **Pluralism: Rhetoric and Reality**
Rabbi Joel Alter, Rav Beit HaSefer, Assistant Head of School, JCDS, Boston's Jewish Community Day School
 Discover the rewarding, inclusive, and mission-driven process called a Pluralism Audit. Participants sketch their school culture and consider how a Pluralism Audit might become a new tool for RAVSAK schools.

Georgia 12 **Professional Development: Opportunities and Challenges**
Dr. Ray Levi, Head of School, Amos and Celia Heilicher Minneapolis Jewish Day School
 Join the work of RAVSAK's Professional Development Task Force in promoting research-based pedagogical practices. Explore the components of effective PD and strategies for maximizing PD within tight budgets.

Georgia 13 **Hebrew Language Charter School Task Force**
Tammy Fayne, Lay Leader, David Posnack Jewish Day School, **Jerry Isaak-Shapiro**, Head of School, Agnon School
 RAVSAK's Task Force has two working groups: Advocacy: making the case for day schools; Research: gathering information on current HLCs. Receive updates on work in progress and help map out a plan for future work.

3:30 PM

Athens **Minchah**
Break

4:30 PM - MLK Program

Capitol Ballroom **Reflections on the Rev. Martin Luther King Jr.**
Rabbi David A. Baylinson, Rabbi Emeritus, Temple Beth Or
 Rabbi Baylinson marched with the Rev. Dr. Martin Luther King Jr. and helped integrate the clergy in Montgomery, AL. He reflects on Dr. King's legacy and connects the civil rights movement with the Jewish prophetic vision.

4:45 PM - Afternoon Keynote

Capitol Ballroom **Teaching in the Education Frontier**
Kristin Kipp, iNACOL Online Teacher of the Year, Teacher, Jeffco's 21st Century Virtual Academy
 Consider how teaching in cyberspace could impact our shared vision for day school excellence and expand horizons for reimagining schools.

6:15 PM

Capitol Ballroom **Dinner/Dvar Torah**

7:15 PM

Athens **Ma'ariv**

7:30 PM - Evening Events

Grand Ballroom D **ELI Talks:** By invitation only

Georgia 3 **David Project Reception**

Georgia 5 **DeLeT Fellows Reception**

Georgia 7 **Jewish Education Project Reception**

Atlanta 3 **Open Space Networking**

Bring the questions and challenges that matter to you most, right now. There are several concurrent sessions; participants stay with a topic just as long as they feel they are learning or contributing.

7:00 AM	
	Shacharit
8:00 AM	
Atlanta 5	Breakfast/Welcome
9:00 AM	
Grand A	Creating a Culture of Philanthropy Jennifer Weinstock , Strategy Manager, PEJE How do those independent schools do it? A look at NAIS indicators.
10:00 AM	
Grand A	Speed Networking Get to know your colleagues in three minutes: You'll be amazed by your new network!
11:00 AM - Break	
11:15 AM	
Grand A	The Seven Core Competencies of a Strategic Development Program Barbara Maduell CFRE , Senior Consultant, The Collins Group An in-depth analysis of the seven areas your school should focus on to achieve maximum fundraising success.
12:30 PM	
Atlanta 5	Lunch and Networking
1:15 PM Breakout Groups	
Grand A	Creating a Strategic Development Plan Jennifer Weinstock , Strategy Manager, PEJE A hands-on workshop to revamp and revitalize your development plan. What's Standing In the Way? How to Get Your Board to Fundraise Barbara Maduell CFRE , Senior Consultant, The Collins Group Practical tips and strategies to energize your board to fundraise for your school.
Grand A	How to Succeed with Endowment and Legacy Jill Goldenberg , Strategy Manager for Endowment and Legacy, PEJE, Mandi Miller , Beth Tfiloh Congregation and School Learn how to move your school leadership and major donors toward endowment giving.
2:15 PM	
Grand A	Open Space A peer-facilitated opportunity to have the conversation you came here to have.
3:15 PM	
Grand A	Declarations and Closing How will you keep the momentum going when you return to school?

3:30 PM - Break	
4:30 PM - MLK Program	
Capitol Ballroom	Reflections on the Rev. Martin Luther King Jr. Rabbi David A. Baylinson , Rabbi Emeritus, Temple Beth Or At the height of the civil rights movement Rabbi Baylinson marched with the Rev. Dr. Martin Luther King Jr. and was instrumental in integrating the clergy association in Montgomery, Alabama. Rabbi Baylinson will share with us his reflections on Rev. Dr. King's legacy and help us connect the experience of the the civil rights movement with the Jewish prophetic vision.
4:45 PM - Afternoon Keynote	
Capitol Ballroom	Teaching in the Education Frontier: Exploring the Impact of Online Teaching and Learning Kristin Kipp , Teacher, Jeffco's 21st Century Virtual Academy iNACOL Online Teacher of the Year Kristin Kipp considers how teaching in cyberspace could impact the ability of a teacher to work closely with individual students, help build a closer learning community, deepen student's connections with content, prepare students for a 21st century world, impact our shared vision for day school excellence and expand horizons for reimagining schools.
6:15 PM	
Capitol Ballroom	Dinner/Dvar Torah
7:15 PM	
Athens	Ma'ariv
7:30 PM - Evening Events	
Grand Ballroom D	ELI Talks: By invitation only A TED talk-like format featuring dynamic and exciting speakers designed to illuminate the ideals and commitments we share: Jewish literacy, religious engagement, peoplehood, and love of Israel.
Georgia 3	David Project Reception Please join us to thank schools for their participation and report on new initiatives. All are welcome.
Georgia 5	DeLeT Fellows Reception For alumni, faculty, and school administrators in honor of DeLeT's founder, Laura Lauder, and to celebrate its first 10 years of powerful teaching and learning.
Georgia 7	Jewish Education Project Reception Learn about the JEP's two new initiatives: DigitalJLearning Network, a partnership with The AVI CHAI Foundation and JESNA, offering funding to day schools in their work to create innovative, online education; <i>Chiddush</i> : A Coalition of Innovative Jewish Day Schools, a project to inspire and support collaborative innovation. Stop by our reception to learn more—and to register for a drawing to win a new iPad2 (drawing at 8:00 PM; winner must be present to win).
Atlanta 3	Open Space Networking Bring the questions and challenges that matter to you most, right now. There are several concurrent sessions; participants stay with a topic just as long as they feel they are learning or contributing.

7:00 AM	
Level 2 meeting rooms	Shacharit
8:00 AM	
Atlanta 2	Breakfast with the DAN community
9:00 AM	
Atlanta 2	Welcome
9:20 AM	
Piedmont	Introduction to Round Table Discussions (RTDs)
9:30 AM	
Piedmont	<p>RTD Session #1 led by DeLeT alumni and faculty Participants choose from a variety of topics including:</p> <ul style="list-style-type: none"> First-Year Teacher Check-in Team Teaching Teaching American Holidays Addressing Special Needs Teaching Prayer Meeting the Needs of Gifted Students Goal Setting in Teaching Reward Systems--Bribery or Motivation? Chevruta Learning Collaborative Curriculum Creation
10:15 AM	
	Break
10:30 AM	
Grand Ballroom C	<p>Panel on Teacher Leadership Moderated by Susan Tanchel, Head of School, Jewish Community Day School-Boston</p> <p>With panelists: Vivian Troen, Senior Education Specialist, Mandel Center-Brandeis-DeLeT, Jon Mitzmacher, Head of School, Martin J. Gottlieb Day School, Rabbi Eric Grossman, Head of School, Jean and Samuel Frankel Jewish Academy of Metropolitan Detroit, Jamie Faith Woods, Brandeis Alum, Cohort 1, Rebecca Berger, HUC Alum, Cohort 2.</p>
11:45 AM	
	Short Break
11:50 AM	
Piedmont	RTD Session #2 (see above)
12:30 PM	
Atlanta 2	Lunch
1:30 PM - Keynote	
Grand Ballroom C	<p>The Innovation Imperative: Presentation and Workshop Dr. David Bryfman, Director, New Center for Collaborative Leadership at The Jewish Education Project</p>

	Learn about fundamental changes taking place with young Jews that significantly impact the way they learn, belong and connect in the world today. An interactive thirty-minute audiovisual presentation is followed by the Innovation Workshop, an opportunity for participants to try and "come up with new solutions" to problems that they might have. Come frame common challenges, learn creativity skills and then implement them on real life issues you are currently facing.
3:30 PM	
Athens	<p>Minchah Break</p>
4:30 PM - MLK Program	
Capitol Ballroom	<p>Reflections on the Rev. Martin Luther King Jr. Rabbi David A. Baylinson, Rabbi Emeritus, Temple Beth Or</p> <p>Rabbi Baylinson marched with the Rev. Dr. Martin Luther King Jr. and helped integrate the clergy in Montgomery, AL. He reflects on Dr. King's legacy and connects the civil rights movement with the Jewish prophetic vision.</p>
4:45 PM - Afternoon Keynote	
Capitol Ballroom	<p>Teaching in the Education Frontier Kristin Kipp, iNACOL Online Teacher of the Year, Teacher, Jeffco's 21st Century Virtual Academy</p> <p>Consider how teaching in cyberspace could impact our shared vision for day school excellence and expand horizons for reimagining schools.</p>
6:15 PM	
Capitol Ballroom	Dinner/Dvar Torah
7:15 PM	
Athens	Ma'ariv
7:30 PM - Evening Events	
Grand Ballroom D	<p>ELI Talks: By invitation only A TED talk-like format featuring dynamic and exciting speakers designed to illuminate the ideals and commitments we share: Jewish literacy, religious engagement, peoplehood, and love of Israel.</p>
Georgia 3	<p>David Project Reception Please join us to thank schools for their participation and report on new initiatives. All are welcome.</p>
Georgia 5	<p>DeLeT Fellows Reception For alumni, faculty, and school administrators in honor of DeLeT's founder, Laura Lauder, and to celebrate its first 10 years of powerful teaching and learning.</p>
Georgia 7	<p>Jewish Education Project Reception Learn about the JEP's new initiatives: DigitalJLearning Network, a partnership with AVI CHAI and JESNA funding innovative online day school education; <i>Chiddush</i>: A Coalition of Innovative Jewish Day Schools, a project to inspire and support collaborative innovation. Register to win a new iPad2 (drawing at 8:00 PM; winner must be present to win).</p>
Atlanta 3	<p>Open Space Networking Bring the questions and challenges that matter to you most, right now. There are several concurrent sessions; participants stay with a topic just as long as they feel they are learning or contributing.</p>

TUESDAY

7:15 AM

Level 2 Meeting Rooms **Shacharit**

8:00 AM

Capitol Ballroom **Breakfast/Dvar Torah**
For those attending pull-out breakfast sessions, please visit the buffet and join your group in the assigned rooms listed below.

Georgia 3 **Breakfast for Badging System**, by invitation only
Covenant Foundation

Georgia 5 **CJP Breakfast**, by invitation only

9:00 AM - Mini Keynotes

Grand A **Ethical Excellence Fosters Academic Excellence: An Essential Pairing**

David Streight, Executive Director, Council for Spiritual and Ethical Education

The increasing push for academic excellence is well intentioned and important, yet the pressures for high scores too often draw our attention from what Jewish day schools do best, and what they are uniquely poised to offer: the creation of school cultures that foster ethical growth. Acquire some wise and research-based clarity, in a way that allows for refocusing and the reinforcement of our strongest assets. Participants gain a structure for creating the kind of school culture where ethics and academics flourish, and receive an airtight case for how academics are improved by having such a structure in place.

Savannah **21st Century Learning Environments**

Michael Mino, Innovator-in-Residence

21st century Jewish education requires both physical and virtual spaces that are flexible, innovative environments capable of developing and supporting creativity and 21st century skills development in school and online. Learn how schools from K through 12 can leverage technology to create and build new learning environments that will support 21st century skills development. Gain an understanding of the rationale for learning environments that support 21st century education and explore examples, ideas and models for implementation at your school.

Salon E **Financial Imagination: How to Use the Practices of the New Economy to Sustain Your School's Vision**

Dr. Joy Anderson, founder, Criterion Ventures

We live in a time of shifting financial realities and possibilities where we seek answers for the “new normal” that is emerging in our economy. What is the role of endowments when markets are volatile? Can earned revenue strategies secure mission or are they a distraction? How do we price tuition in deeply competitive environments? When is debt an appropriate or possible approach to opportunities and challenges?

Discover the strategies and insights that drive the financial imaginations of investors, philanthropists and social innovators who are creating new practices and new possibilities, tools that can help sustain visions.

Augusta

I

Leading With Student Work

Larry Rosenstock, CEO, founding principal of High Tech High

This session will show exceptional student work, then lead into the type of school structure, practices, and protocols that lead to such work. The primary focus will be on student production rather than consumption, and not only on what you “put into” your school, but what you don’t “let into” your school.

9:45 AM

Capitol Prefunction

Coffee Break

10:15 AM - Intensive Workshops

Georgia 7

I

Organizing Schools for Teacher Learning: The Inside Story

Dr. Sharon Feiman-Nemser, Mandell Professor of Jewish Education, Brandeis University, **Vivian Troen**, Co-Director, Mandel Center Induction Partnership, Brandeis University, **Aviva Scheur**, **Abby Shapiro**, Gann Academy team members, **Azaryah Cohen**, **Renee Wohl**, **Debbie Wrotslavsky**, Frankel Jewish Academy team members

This session features a case of whole-school change aimed at transforming the school’s professional culture and promoting the ongoing improvement of teaching and learning. Working with the case and associated tools, participants will gain a deeper understanding of what it means and what it takes to build capacity for serious teacher learning, which is the key to any serious educational reform.

Georgia 2

I

Games Based Learning 101

Barry Joseph, Director, Online Leadership Program, Global Kids, Inc.

Gain an introduction to the major changes sweeping the use of learning through digital media, based on the recent work funded by the MacArthur Foundation. The session starts with an overview of games-based learning, followed by a range of case studies that offer concrete examples of the theory put into practice. Then create your own games addressing social issues and share them with one another!

Augusta

I

Design Principles for Project-Based Learning

Larry Rosenstock, CEO and Founding Principal, and **Dr. Nitzan Resnick**, Assistant Head of School, Kehillah Schechter Academy

The three design principles that guide High Tech High—personalization, adult world connection, and common intellectual mission—all connect to the broad mission of preparation for engaging the world. Discover how these design principles can be brought into Jewish day schools through the creation of personalized student goals. These goals should permeate both the Judaic and secular studies curriculum and allow the creation of project-based integrated programs that are differentiated to the needs of the individual students. Participants collaborate on the design of a project-based module that integrates STEM, art and Judaic studies.

Georgia 4

Breaking Through: Defining your School's Unique Value

V

Mirm Kriegel, Senior Vice President, Group Director, Philanthropy Practice, BBMG

Certain common tropes dominate the educational landscape: "cultivating the whole child," "fostering a life-long love of learning," "pursuing excellence." How do you break through the clutter to attract the families, faculty and staff you want to engage? This workshop examines ways to identify and articulate your school's unique value proposition—the key selling points that make your school truly unique and serve as an anchor for your entire brand. Through a collaborative writing exercise, participants have an opportunity to craft their schools' unique value proposition to take them "beyond excellence."

Georgia 6

Offering Unique Educational Value: Exploring the Day School Advantage

V

Elizabeth Riegelman, Educational Consultant

We know why our schools are effective, but we tend to describe them in anecdote rather than analysis. This workshop helps school leaders to develop the language, research base and social context needed for effective presentation of school strengths. Explore the centrality of faculty vitality through consideration of the Quest for Teaching Excellence Initiative of the MetroWest (NJ) schools.

Savannah

21st Century STEM Learning Models for Jewish Day Schools

21

Michael Mino, Innovator-in-Residence

On both the national and international levels STEM has become a major educational and economic issue. Bring your laptop, tablet or smartphone to use during this investigation of 21st century models for STEM education. Come and collaborate with colleagues using a template specifically designed to facilitate integration of STEM more deeply into your curriculum. At the end of the session, post your curriculum prototypes online so that refinement and collaboration can continue after this conference session.

Georgia 9

Fostering Social and Emotional Resilience in Students

21

Nancy Siegel, Team Member, Compassion Center, Stanford University

Gain an introduction to the basic tenets and underlying rationale of ERASE-Stress, a universal school-based intervention geared to alleviate both daily stress and significant stress-like illness, death or divorce. This evidence-based program was originally designed by Dr. Rony Berger and his colleagues in Israel, and was recently expanded by Philip Zimbardo of Stanford to promote students' tolerance and pro-social behavior. Utilizing art therapy, guided imagery, breathing techniques and group processes, participants experience how to identify and strengthen both students' as well as your own coping resources and skills.

Grand B

The Foundations of Social Media for Day Schools

21

Lisa Colton, Founder/President, Darim Online

The growth of social media use has changed the way individuals and communities gather information and engage with organizations. Learn how the rules of the game have changed, and how you can align your

work to be successful whether you're engaging current families or attracting new ones. Look at case studies from multiple schools, and use a framework to begin to articulate your own social media strategy to implement when you get home.

Georgia 11

Building a Diverse, Philanthropic and High Functioning Board of Trustees

R

Elizabeth Jick, Managing Director, National Non-Profit Group, Public Finance, Zions First National Bank

Gain answers to questions such as, Why is it critical, now more than ever, for the board of trustees to function at a level of excellence that is equal to what we expect of our educational program and leadership? How do we effectively engage our trustees when they lead such busy lives and are already overextended with their personal, work and other volunteer responsibilities? What techniques can be implemented to both educate and orient our institution as one of their top philanthropic priorities? What should the head's role be in developing the board, and why does a strong relationship between the head and the board chair make a difference?

Atlanta 3

Reinvigorating Your Annual Campaign*(Tues. morning only)*

R

Barbara Maduell CFRE, Senior Consultant, The Collins Group, **Jennifer Weinstock**, Strategy Manager, PEJE

Dollars raised through your school's annual campaign lay the foundation for all other fundraising efforts. Executing a strong, multi-pronged annual campaign with 100% participation from your school's key stakeholders is critical to the long-term financial sustainability of your school. Learn how to move from a transaction-based annual campaign to one that is relationship-based. Acquire concrete suggestions to help you effectively engage your school's key stakeholders in the annual campaign.

Georgia 13

Proven Management Practices for Long Term Sustainability

R

Dr. Harry Bloom, Director, Planning and Performance Improvement, Institute for University-School Partnership/YU

Jewish day schools are battling for sustainability and affordability. In a five-city program including nearly 40 schools with over 16,000 students co-funded by the AVI CHAI Foundation and participating Federations and local foundations, Yeshiva University's School Partnership has implemented cutting edge management techniques including financial benchmarking, operational and governance capacity building, and long term financial planning to help schools significantly increase revenues and reduce expenses. Join this interactive session to learn how your school and community can reap similar benefits and share your own approaches and successes.

Atlanta 1

Recruitment and Retention in a Competitive and Changing Landscape

R

Ian Symmonds, President/Founder, Ian Symmonds & Associates, Inc.

Why do parents choose our schools? What best practices are private schools utilizing to move their institutions forward on the enrollment management front? And what are the major external trends and forces that schools must navigate in order to remain sustainable in a changing educational landscape? Join us for this

strategic view of recruitment and retention and how to apply best practices and research-informed trends to your school's situation. Participants take part together in an interactive case study enabling them to use applied learning to address their own enrollment dilemmas.

Atlanta 5

Network Thinking: Exploring the Intersection of Schools, Networks and Values

®

Seth Cohen, Director of Network Initiatives, Schusterman Foundation, and **Leah Naditch Meir**, Program Officer, AVI CHAI Foundation

Learn and apply insights about the power of networks to engage multiple constituencies, share knowledge and values and create performance-related change. Exercises demonstrate practical ways that schools can leverage networks to achieve organizational goals, expand relationships and transmit core values.

Grand D

Using Alumni/ae to Communicate the School's Value Proposition

™

Starr Snead, Founder/Principal, Advancement Connections

Alumni/ae carry with them the most influential stories and attitudes of all your constituents. What priorities have you, as administrators and trustees, assigned to keeping up with your graduates—understanding what they're thinking, saying and doing about your school? Explore what it takes to develop a top-notch alumni/ae program for your school; focus on the many ways in which alumni/ae can and do affect your school's development efforts; and consider how best to cultivate alumni/ae who know and care deeply about their school's needs, priorities, plans and aspirations.

12:30 PM

Capitol Ballroom

Lunch

1:45 PM

Mini Keynotes repeated (see 9:00 AM)

2:30 PM

Atlanta 3

Intensive Workshops repeated (see 10:15 AM)

Moving to Major Gifts

(Tues. afternoon only)

®

Barbara Maduell CFRE, Senior Consultant, The Collins Group, **Jennifer Weinstock**, Strategy Manager, PEJE

Maximizing philanthropic revenue from major donors requires the time and talent of your school's staff and trustees—plus clear roles, a shared purpose, and an organizational commitment to developing and nurturing authentic donor-centered relationships. This session helps heads, development professionals, and board chairs understand the fundamental components of every successful major gifts program, whether your school is thinking of launching a new campaign or building on the success of an existing initiative.

5:00 PM

Capitol Ballroom

Dinner

6:15 PM

Lehitra'ot • להתראות